



EAST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

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*An Economic Development District and Metropolitan Planning Organization
Serving the East Central Wisconsin Region for over 35 years
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Press Release

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**GREENVILLE COMPLETES “SMART GROWTH” COMPREHENSIVE PLAN;
TOWN TO HOST COMMUNITY REVIEW AND COMMENT SESSION ON FEBRUARY 24, 5:30 – 7:00 PM.**

More than two years in the making, the Town of Greenville, with the help of its Comprehensive Plan Steering Committee and staff from the East Central Wisconsin Regional Planning Commission (ECWRPC), has completed the final draft of its “smart growth” comprehensive plan.

In addition to the standard elements covered by “smart growth” plans, such as transportation, economic development, housing, agriculture, and natural resources, Greenville’s plan makes strides in illustrating the interrelationship between these elements through its conceptual “Future Land Use Map.” The proposed map aims to concentrate much of the town’s future development to the eastern portions of the Town, where public sewer and water is currently available, or where it could be extended in the immediate future. Concentrating development to where services are most easily rendered, and away from prized agricultural lands and natural resources, is one of many ways the plan outlines to help the Town move towards sustainability in the future.

According to Randy Leiker, Town Chair, “The [Steering] Committee incorporated many sustainable principles in the design of the proposed plan and left the door open for further implementation of sustainability. We wanted to ensure that the principles and practices we were advocating in the

proposed plan would help create a better world for our grandchildren than what we have today and not limit their possibilities. I believe the content of the proposed plan will allow Greenville to maintain all of the wonderful traits that people have moved here for especially its rural character, open spaces and agricultural heritage.”

The Final Draft of the *Town of Greenville Comprehensive Plan 2030* is currently available for review in digital format on the plan’s website, <http://www.eastcentralrpc.org/PlanGreenville/index.html>, or in paper format at the Greenville Town Hall (W68601 Parkview Drive). The Town will be hosting a public review and comment session on Tuesday, February 24, 2009 from 5:30 PM to 7:00 PM at the Greenville Town Hall; ECWRPC will provide a formal presentation at 6 PM.