

Chapter 2: Issues and Opportunities Vision

Preliminary Vision:

In 2030, the Town of Greenville continues to be a community which maintains a high quality of life for residents throughout their life-cycle, has a strong spirit and pride, a positive self-image, and has earned the respect of other communities throughout the Fox River Valley. The Town prides itself in developing innovative ways to move itself toward economic, environmental, and fiscal sustainability.

Steering Committee Small Group Recommendation (from 8.21.07 meeting):

In 2030, the Town of Greenville continues to be a community which maintains a high quality of life for residents throughout their life-cycle, has a strong spirit and pride, a positive self-image, and has earned the respect of other communities throughout the Fox River Valley. The Town prides itself in developing innovative ways to move itself toward economic, environmental, and fiscal sustainability. An emphasis on environmental and land stewardship was underscored throughout this process.

Chapter 3: Economic Development Vision

Preliminary Vision:

In 2030, the Town of Greenville is a community that continues to attract and retain high-paying, knowledge based-industries that capitalize on the strategic location, educated workforce, and quality of life that the Town of Greenville is known for. The Town has built and sustained community hubs that offer convenient and local access to shopping, services, government, and healthcare. The Town has succeeded in utilizing local assets, such as its agricultural base and historically significant features, in its economic development efforts.

Steering Committee Small Group Recommendation (from 8.21.07 meeting):

In 2030, the Town of Greenville has provided spaces for industrial growth to continue, and spaces for a community shopping hub that would provide a centralized area for residents as well as an area that continues to attract a variety of services, such as a grocery store. The Town has maintain the agricultural base that gives Greenville its character. The Town has developed an historical preservation group to preserve important structures that would otherwise be removed due to development. The Town has developed a community center area in which residents can gather and participate in community life.

Comment: EAST CENTRAL
COMMENT: the industrial sector's share of the Greenville economy has been decreasing over time, and projections indicate a decline in its share of the economy, as well as a decline in total employed in the sector. In addition, the service sector is project to grow. The updated economic development section, soon to be posted to the website illustrates this.

Comment: EAST CENTRAL
COMMENT: This statement is more appropriate for the Ag/Natural/Cultural Resources Element.

Comment: EAST CENTRAL
COMMENT: This community center would work well if combined with other activity centers, such as the shopping/government/service center.

East Central Staff Recommended Compromise Vision:

In 2030, the Town of Greenville is a community that continues to attract and retain high-paying, knowledge based-industries that capitalize on the strategic location, educated workforce, and quality of life that the Town of Greenville is known for, while still providing spaces for industrial growth to continue. The Town has built and sustained a centralized community hub that offer s convenient and local access to shopping (including a grocery store), services, government, and healthcare. This community hub will serve as a place where residents can gather and participate in community life. The Town has succeeded in utilizing and preserving local assets, such as its agricultural base and historically significant features, to aid in its economic development efforts.

Chapter 4: Housing Vision

Preliminary Vision:

In 2030, the Town of Greenville is a community where residential uses provide a balance of single-family residential and alternative housing opportunities that meet the changing demographics of the community's existing residents and provides a variety of options for new residents.

Steering Committee Small Group Recommendation (from 8.21.07 meeting):

In 2030, the Town of Greenville is a community where single family residential is the predominant use, yet provides alternative housing opportunities that meet the changing demographics of the community's existing residents and provides a variety of options for new residents.

Deleted: residential uses

Deleted: a balance of single-family residential and

Chapter 5: Transportation

Preliminary Vision:

In 2030, the Town of Greenville is a community which has a safe multi-modal transportation system where traffic congestion is minimized, which offers extensive pedestrian routes and trails that connect all areas of the Town to a regional system, and which promotes the use and development of a variety of multi-modal transportation opportunities. Residents of Greenville easily utilize a public transit system which provides connections within the Town, including the Outagamie County Regional Airport, and to the greater Fox Valley region.

Steering Committee Small Group Recommendation (from 8.21.07 meeting):

In 2030, the Town of Greenville is a community which has a safe multi-modal transportation system where pedestrians, bicyclists, motorized vehicles, mass transit, railroad, and airport needs are accommodated for industrial, commercial, and private use. The transportation system is one where traffic congestion is minimized, which offers extensive pedestrian routes and trails that connect all areas of the Town to a regional system, and which promotes the use and development of a variety of multi-modal transportation opportunities. The Town's roadways are designed to accommodate bicycle and moped use, and to enhance the walkability of neighborhoods. Residents of Greenville easily utilize a public transit system which provides connections within the Town, including the Outagamie County Regional Airport, and to the greater Fox Valley region. Residents have the option to access this system through a series of park and ride areas.

Chapter 6: Utilities & Community Facilities

Preliminary Vision:

In 2030, the Town of Greenville is a community that is known for providing community services in the most cost effective manner, while still maintaining the level of service expected by the residents and property owners. The Town continually assesses the needs of the community and is open to making changes to the provision of community services when warranted. The Town is known as a leader in the provision of parks and pedestrian trails. The Town's numerous well-designed recreational facilities are conveniently located to serve the community and are linked by a system of safe and attractive bike and multi-purpose trails and greenways.

Steering Committee Small Group Recommendation (from 8.21.07 meeting):

In 2030, the Town of Greenville is a community that is known for providing community services in the most cost effective manner, while still maintaining the level of service expected by the residents and industrial and commercial property owners. The Town continually assesses the needs of the community and is open to making changes to the provision of community services, such as police and fire protection, sanitary services, community centers, parks and recreational services, ~~historic landmarks~~ and schools, when warranted. The Town is a community that implements and enforces aggressive stormwater management techniques that promote recapture and reuse within the community, and has explored the possibility of a water pre-treatment facility to reclaim reusable wastewater. The Town is known as a leader in the high quality provision of parks and pedestrian trails. The Town's numerous well-designed recreational facilities are conveniently located to serve the community and are linked by a system of safe and attractive bike and multi-purpose trails and greenways.

Comment: EAST CENTRAL
COMMENT: Historic land marks are more appropriate for the cultural resources section. Staff recommends this be struck from this vision statement.

Chapter 7: Agricultural, Cultural, & Natural Resources

Preliminary Vision:

In 2030, the Town of Greenville is a community which retains areas with rural character by preserving farmland and natural areas. The Town promotes the incorporation of sustainability principals into new developments to help protect and improve the community's natural, cultural, and agricultural resources, including those identified in the GreenPrint Plan. Greenville becomes a leader in protecting water resources by monitoring development to protect groundwater and private wells and effectively managing stormwater drainage.

Steering Committee Small Group Recommendation (from 8.21.07 meeting):

In 2030, the Town of Greenville is a community which retains areas with rural character by preserving farmland and natural areas. The Town has explored the possibility of obtaining, developing, and operating a "living farm" to ensure preservation of the area's farming heritage and provide an opportunity for future generations to learn the value of this heritage. The Town promotes the incorporation of sustainability principals into new developments to help protect and improve the community's natural, cultural, and agricultural resources, including those identified in the GreenPrint Plan. Greenville has become a leader in protecting water resources by monitoring development to protect groundwater and private wells and effectively managing stormwater drainage. The Town has taken steps to reduce surface and ground water, air, light, and sound pollution.

Comment: EAST CENTRAL
COMMENT: This sentence was inserted from the Chapter 6 small group vision recommendation, as it is more appropriate for Chapter 7).

Chapter 8: Land Use

Preliminary Vision:

In 2030, The Town of Greenville is a progressive community which is alive and growing responsibly at a manageable pace, which is open to new development concepts, which respects the opportunity for all property owners to receive fair value for their land, and which has defined standards for managing growth and maintaining an effective planning program. The Town recognizes the importance of strict zoning to prevent incompatible land uses, creative design solutions such as conservation subdivisions, and public financing for the purchase of open space and development rights to achieve the Town's goals.

Steering Committee Small Group Recommendation (from 8.21.07 meeting):

In 2030, The Town of Greenville is a progressive community which is alive and growing responsibly at a manageable pace, which is open to new development concepts, which respects the opportunity for all property owners to receive fair value for their land, and which has defined standards for managing growth and maintaining an effective planning program. Greenville is a community where most of the development is occurring within the sanitary district but allows ecologically responsible growth outside the sanitary district. The Town recognizes the importance of strict zoning to prevent incompatible land uses, creative design solutions such as conservation subdivisions, and explores alternative methods for obtaining and preserving the purchase of open space and development rights to achieve the Town's goals.

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Chapter 9: Intergovernmental Cooperation

Preliminary Vision:

In 2030, the Town of Greenville is a community which has built strong working relationships with neighboring municipalities, districts, and government bodies, including the sanitary district, school district, and Outagamie County. The Town maintains and builds upon these relationships to ensure that the most cost effective and highest quality municipal services are delivered, that related efforts can be combined, and that intergovernmental issues are addressed before problems arise.

Steering Committee Small Group Recommendation (from 8.21.07 meeting):

In 2030, the Town of Greenville is a community which has built strong working relationships with neighboring municipalities, districts, and government bodies, including the sanitary district, school district, and Outagamie County. The Town embraces and builds upon these relationships to ensure that the most cost effective and highest quality municipal services are delivered, that related efforts can be combined, and that intergovernmental issues are addressed before problems arise. The Town has explored joint police services, joint bidding for roadways and equipment, joint marketing and servicing, joint purchase and sharing of equipment and machinery, shared employees, joint park and recreational facilities, and joint efforts with nonprofit and nongovernmental agencies, in an effort to create a win-win situation for all involved.

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Chapter 10: Implementation

Preliminary Vision:

In 2030, planning is recognized by the Town of Greenville as their best and most consistent tool in ensuring it provides for the type of community desired by their residents. The Town relies heavily on its plan to steer development to appropriate locations, prevent incompatible land use, and encourage creative design solutions to protect important community natural and man-made resources and promote cost-effective government. The Town values the opinions of its residents and business owners and respects the responsible efforts of landowners to protect their property and community.

Steering Committee Small Group Recommendation (from 8.21.07 meeting):

In 2030, planning is recognized by the Town of Greenville as their best and most consistent tool in ensuring it provides for the type of community desired by their residents. The Town relies heavily on its plan to steer development to appropriate locations, prevent incompatible land use, and encourage creative design solutions to protect important community natural and man-made resources and promote cost-effective government. The Town values the opinions of its residents and business owners and respects their responsible efforts to protect their property and community.

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