

S.W.O.T.
Village of Kimberly

Table	Strengths:	Weaknesses:	Opportunities:	Threats:
1	Low Traffic/Density/Crime, good Police Protection/Shopping/Schools/Parks	Municipal Budgets	Recreation	Traffic, Tax Base, Job losses, Neighborhoods rundown, Population loss, River, etc.
1	Safety, well kept community (housing, business, parks, etc).	# of large employers downtown, railroad	Emons acres, commercial property along CE & N, Downtown	Mill based economy, Time Warner, etc. Commercial areas outside of community.
1	Safety of Area, Law Enforcement	Traffic Control around High School (two entrances)	Add more activities in Parks (Frisbee Golf Course)	
2	Well Maintained Streets, Joint Services, Park System.	Minimum Open Space	Future Concerns with infrastructure, storm water guidelines	The future of Store Enzo, Time Warner
2	Town of Harrison - New land, able to grow and develop, police enforce road laws, education is valued.	High school parking lot B not plowed in the morning, one exit to high school--makes lines huge and people become impatient, which leads to more accidents.		
3	The continuity between the village - opportunities it provides for community interaction (parks, amphitheater, recreation) - clean-up, office-how it is run, buses, river as well here.	Bigger trails in Sunset Park, Fox River could be cleaner but it is a fact of life/tough to change, high school traffic! Traffic backs up in morning, parking lot trouble	Continue to offer community activities, (Paper Fest), keep the good things going (i.e. parks - cleaning them).	The # of Deer in Sunset Park.
3	Clean neighborhoods, safe, good services- Police, Fire, Street. Education services (schools); Many recreational (activities) Trail system.	No expansion; no new construction and/or limited growth room; lack of public transportation.	Upgrade of parks for recreation purposes.	Loss of business; free land - tax base lost.
4	Small/Home/ Government - services, sports - WSB - major, schools, river	Land locked, business, CE/Traffic	River walk/Hi rise condo's at mill, Combine services, Annex property north of CE	Tax base for future, Loss off mill/jobs
4	River, schools, great civic groups. Trails, recreational opportunities, opportunity to consolidate services, easy access from major highway, down home small town feeling.	Downtown not defined, land locked, aging infrastructure.	River, several areas for commercial growth.	Mill closure, State unfunded mandates.
4	Strong family values, dedication to neighbors, park system, school system, high functioning civic groups, governmental administration - strength of staff.	Involvement of Commissions/Elected Boards, No growth potential, aging infrastructure.	Re-developing aging neighborhoods, keeping downtown vibrant especially 100-200 block of W. Kimb ave., maintaining strong leaders in positions of leadership.	Layoffs/change of ownership, Shared revenue monetary stream, Potential vacancy of Holy Spirit Parish/School, Vacancy in business park with Time-Warner exit.
5	Safety (police, fire, etc.) Small, Close knit, Accessible leaders, Financial stability (mill), Stable workforce, Natural resources - river - wooded areas - Clean groundwater - Great park system, Clean/well kept, Property value growth, Good housing mix, Good service levels, Recreation opportunities, Trail system, Sunset park, Great Schools, Access to Universities, "Fox Cities" concept, "Community".	Overall Economy, no growth opportunity, Limited resources, Dependence on Mill, Lack of interest in public office (Boards & Comm).	Downtown Redevelopment, Consolidation/Joint Efforts, Emerging Technologies, Education - K-12 - University - Tech. College, Sustainability - going green, New Mill Owners (National vs. International) CE Underpass.	Global Warming, Water Resources, Changing Demographics, Unfunded Mandates, Urban Sprawl, Increased service demand, Increased facility demand, Declining workforce-(as baby boomers retire), Emerald Ash borer-(invasive species).