

SUMMARY OF PROCEEDINGS

**Economic Development Committee**

East Central Wisconsin Regional Planning Commission  
ECWRPC Offices  
July 13, 2011

Committee Members Present:

M. Eugene Zeuske, Chair ..... Shawano County  
Bill Barribeau, Vice Chair ..... Calumet County  
John Fink (for Mark Harris) ..... Winnebago County  
Duane Brown ..... Waupaca County  
Mark Rohloff ..... Winnebago County  
Ruth Winter ..... Menominee County  
Tim Hanna ..... Outagamie County

Committee Members Unexcused

n/a

Staff Present:

Kara Homan ..... Principal Planner

**1. Welcome and Introductions, M. Eugene Zeuske, Chair**

Mr. Zeuske called the meeting to order at 1:34 PM.

**2. Statement of Compliance with Wis. Stats. Ch. 19, Subchapter V, Sec. 19.84 Regarding Open Meetings Requirements**

It was determined that the meeting was in compliance with Wisconsin § Chapter 19, Subchapter V, Section 19.84 regarding Open Meeting Requirements.

**3. Approval of Agenda**

A motion to approve the agenda was made by Mr. Barribeau and seconded by Mr. Brown, passing unanimously.

**4. Public Comment**

No public comment was received.

**5. Nomination and Selection of Committee Chair and Vice Chair**

It was determined that Mr. Zeuske would continue to serve as chair, and Mr. Barribeau would continue as vice chair. Mr. Hanna entertained a motion to approve this arrangement, while Mr. Rohloff seconded it. The motion passed unanimously.

**6. Approval of April 13, 2011 Summary of Proceedings**

A motion to approve the April 13, 2011 Summary of Proceedings as presented was made by Mr. Rohloff, and seconded by Mr. Barribeau, passing unanimously.

## **7. Regional Economic Development Planning Efforts**

### **A. Update on EDA Federal Status**

Ms. Homan explained that EDA's reauthorization failed to pass the US Senate. She referred to an analysis of the bill from NADO, which indicated it failed due to being tied to repealing subsidies for the biofuels & ethanol industry.

Despite not being reauthorized, EDA is anticipated to still receive appropriations through the annual budget process.

### **B. Update on Northeast Wisconsin Global Trade Strategy Development**

Ms. Homan referred to handouts pertaining to project progress to date. Once steering committee meeting was held, which included stakeholders from the private sector, technical colleges, economic development corporations, state agencies, and chambers of commerce. She stated she was very pleased with the project's progress to date and with our consultant, Newmark Knight Frank.

### **C. Update on 2011 Comprehensive Economic Development Strategy (CEDS) Annual Report**

Ms. Homan stated that the 2011 CEDS Annual Report was right on track for completion and adoption in October. The annual survey to communities will go out shortly, and data tables will be updated with the newest population and economic information.

### **D. ESRI Business Analysis Pilot Projects**

Ms. Homan indicated that the Commission was able to obtain ESRI Business analyst for the purposes of transportation planning, but it had many applications in economic development. She referred to a drive time analysis from downtown Appleton as an illustration of the power of this software. Ms. Homan asked for the committee to let her know if they knew of any communities that would like to be a pilot for staff to test out the software's capabilities. Mr. Hanna said that Karen Harkness, Appleton's Community Development Director, was very interested in the software and would like to connect with our initiative. Ms. Homan said that she had recently spoken with Ms. Harkness and they will continue to stay in touch regarding potential collaborative solutions for maintaining the data package moving forward.

## **8. State Level Economic Development Update**

### **A. Wisconsin Economic Development Corporation (WEDC) and Role for Regional Planning**

Ms. Homan stated that she had coordinated a meeting between WEDC and all RPCs to discuss how they can leverage existing RPC programs and initiatives to help them implement their strategic plan as part of their extended enterprise. The meeting is scheduled for late July.

### **B. State-wide Disaster Manual for Communities**

Ms. Homan distributed a draft copy of the Community Economic Recovery Guidebook, which the Commission and several other RPC's have been assisting the Department of Commerce in preparing. The final version of the report will be available in the next several months.

**9. Schedule Next Economic Development Committee Meeting (1:30 PM, Wednesday, October 12, 2011)**

The next meeting was scheduled for Wednesday, October 12, 2011 at 1:30 PM (ECWRPC Offices).

**10. Adjourn**

The motion to adjourn was made by Mr. Brown, with a second by Mr. Barribeau. The motion passed unanimously, and the meeting was adjourned at 2:03 PM.