



# RAPPORT

MEMBER COUNTIES

CALUMET  
MENOMINEE  
OUTAGAMIE  
SHAWANO  
WAUPACA  
WAUSHARA  
WINNEBAGO

VOLUME 37 NUMBER 4

WINTER 2008

## Commission Holds Workshop to Assess NE Wisconsin Pulp & Paper Industry



On December 15, 2008, the Commission, in collaboration with North Central and Bay-Lake RPCs and with funding from the Economic Development Administration (EDA), hosted the first Northeast Wisconsin Pulp & Paper Industry Workshop in Shawano, WI. This initial workshop was designed to bring together key stakeholders to identify the issues, concerns, and opportunities currently facing the paper and pulp industries in Northeast and North Central Wisconsin. Additionally, the workshop was designed to begin developing potential projects that would help the region respond to changes in these industries and in turn be submitted to EDA for funding consideration.

Rep. Steve Kagen (WI 8th District) opened the workshop and provided attendees with a federal context to the financial crisis and current economic downturn. Other attendees included representatives from workforce development boards, UW-Stevens Point, Congressman Petri's office (WI 6th District), New North, Inc, and local economic development organizations. The session produced a lively conversation on the current and future prospects for the industry, so much so that the Commission intends to host a second workshop in the near future. For a summary of this meeting, or to learn more about this effort, please visit [http://www.eastcentralrpc.org/planning/economic/pulp\\_paper.htm](http://www.eastcentralrpc.org/planning/economic/pulp_paper.htm).



## Two New Commissioners Appointed by Governor Doyle

Governor Doyle announced two new Commissioner appointments in January of this year. Mr. DuWayne Federwitz representing Waupaca County was appointed to replace outgoing citizen member Robert Danielson. Mr. Federwitz is currently a resident of the City of Clintonville and brings with him significant experience in the areas of agriculture and local government.

The second appointee is Mr. Paul Hirte representing Outagamie County who replaces the outgoing Don Grissman. Mr. Hirte is a resident of the City of Kaukauna and is currently the Chief of the Kaukauna Fire Department. Mr. Hirte brings with him extensive experience in emergency services as well as county government as he also serves as a County Board Supervisor.

We welcome both of them to the Commission and look forward to interacting with them on our long-range projects and daily activities.

## Promotion Awarded for Melissa Kraemer-Badtke



The Commission recently announced the promotion of Melissa Kramer-Badtke to a Planning/GIS Specialist II position. A graduate of UW-Stevens Point in Geography and Biology, Melissa has worked for the Commission since 2001, the year of her GIS internship. In 2003, she was hired as a GIS/Planning Specialist and began working on a variety of transportation related projects, including development of components for the three MPO Long-Range Transportation Land Use Plans. Since that time, Melissa has steadily increased her skills and responsibilities, particularly in the area of Bicycle and Pedestrian Planning. She has shown her value through recent work on grant writing and project development for a variety of local Safe Routes to School (SRTS) plans. Her passion for personal health and wellness is added benefit to the Commission team of dedicated staff. Congratulations Melissa!

## Commission Adopts Final 2009 Work Program & Budget

The Commission took action on the final 2009 Work Program and Budget at the January 30, 2009 Quarterly Meeting. The updated document contains a detailed listing of program areas and specific projects, as well as the expected revenues and expenditures associated with FY 2009. The document amends and replaces the July, 2008 preliminary budget which was developed and approved for the sole purpose of establishing the 2009 tax levy. State and federal grant amounts, as well as certain administrative cost estimates such as health insurance, are received throughout the fall of the year; and therefore, the document is updated thoroughly to provide insight as to Commission's finances and responsibilities for the coming year.

In summary, the Commission's projected revenues total \$1.938 million during 2009, down 2.1 % from 2008. Only 41 percent of the total revenues are derived from the 2009 tax levied to member units of government. Furthermore, the 2009 levy amount was not increased from its 2008 level in recognition of current county/municipal budgeting issues associated with State levy limits. Meanwhile expenditures are expected to increase 0.81% to \$1.932 million as a result of increased healthcare and benefit costs. A copy of the 2009 Work Program and Budget is available for review on the Commission's website at [www.eastcentralrpc.org](http://www.eastcentralrpc.org)

## Regional Plan Implementation Begins with Adoption of 2009 Work Program & Budget

With the passage of the 2009 Work Program and Budget, the Commission now embarks on a journey to achieve the visions established in our Year 2030 Regional Comprehensive Plan. The adopted work program lays the groundwork for many new regional initiatives which will better address key issues that span across multiple jurisdictions - issues which affect us all. Whether it is pre-planning work and initiation of community dialogue for the restoration of passenger rail service between Green Bay and Milwaukee (connecting the Highway 41 corridor's urbanized areas), or the development of maps and GIS data to facilitate the identification of potential multi-use utility corridors throughout the region, the Commission staff expects to be very busy in the years to come.

Each of the Commission's Program Elements (Community Facilities, Agriculture/Open Space/Recreation, Housing, Economic Development, Transportation, etc.) has their own subset of activities which were derived from specific Regional Plan strategies and/or recommendations. These recommendations were prioritized with the assistance of Commissioners and County-level Planning & Zoning Committee members. They were then incorporated into the 2009 Work Program based on staffing capacity and funding availability.

At least 21 distinct projects were formulated from these recommendations and are included in the 2009 Work Plan. These efforts take many forms, including: planning research; the promotion of regional planning concepts; the application of planning methods in the form of community assistance; providing information and education; monitoring State and Federal programs and conducting liaison activities as needed.

Staff will be working this year on the development of effective methods for reporting out on the progress of our plan's implementation. If you would like more information on the Year 2030 Regional Comprehensive Plan, please see our website or contact Eric Fowle, AICP, Executive Director at (920) 751-4770.

## Draft Town of Greenville "Smart Growth" Comprehensive Plan Complete

After a more than two-year long planning process, Commission staff, in collaboration with the Greenville Comprehensive Plan Steering Committee, has completed the draft *Town of Greenville 2030 Comprehensive Plan*. The plan proves to be one of the most innovative and forward thinking plans to take shape within East Central Wisconsin. The plan places particular emphasis on the importance of sustainability, farmland preservation, growth management and neighborhood-based mixed use development.

According to Randy Leiker, Town Chair, "The [Comprehensive Plan Steering] Committee incorporated many sustainable principles in the design of the proposed plan and left the door open for further implementation of sustainability. We wanted to insure that the principles and practices we were advocating in the proposed plan would help create a better world for our grandchildren than what we have today and not limit their possibilities."

Commission staff continues to work with the Town to ensure that additional community input is acquired, and that the adoption proceedings go smoothly.

To review the plan, please visit [www.eastcentralrpc.org/PlanGreenville](http://www.eastcentralrpc.org/PlanGreenville). Please contact project lead, Kara Homan, ECWRPC Associate Planner ([khoman@eastcentralrpc.org](mailto:khoman@eastcentralrpc.org); (920)751-.4770 x 6817), for more information on the planning process, or Dave Tebo, Town Administrator ([dtebo@townofgreenville.com](mailto:dtebo@townofgreenville.com); 920.757.5151 x 1) to inquire about the Town's tentative schedule for adoption.



## EDA Awards Commission 3-Year Planning Partnership Grant

The Economic Development Administration (EDA) has "graduated" the Commission from a 1-year to a 3-year award for our Planning Partnership Grant. This grant supports the activities of the Commission's Economic Development District (EDD), including activities focused on implementing and revising the Comprehensive Economic Development Strategy (CEDS). Graduation occurs when EDA determines an EDD has met or exceeded the minimum expectations of district status.

The 3-year grant, which provides \$154,884 in federal funding from 2009 through 2011, lowers the Commission's administrative burden, and provides a steady stream of funding for economic development activities. Commission staff looks forward to capitalizing on this grant opportunity and working towards a stronger and more competitive regional economy.

## Commission Receives Grant from EDA to Prepare Economic Flood Recovery Plan

The Economic Development Administration (EDA) recently awarded the Commission \$60,000 to embark on an 18 month process to prepare an Economic Flood Recovery Plan for all disaster declared counties within our region (June 2008 declarations: Calumet, Fond du Lac, Green Lake, Marquette, and Winnebago). Planning activities funded through this grant will be coordinated with Wisconsin Emergency Management (WEM) and the State Department of Commerce (DOC) and include:

- ◆ Estimating flood damage and summarizing impacts;
- ◆ Preparing a list of key public infrastructure that, when repaired, will positively impact the economy;
- ◆ Forming a steering committee to develop specific flood recovery recommendations and prioritize public-infrastructure projects;
- ◆ Assessing local emergency management plans and policies for practices, gaps, and communication/coordination needs as they relate to features of economic importance; and
- ◆ Promoting EDA/WEM & DOC programs.

The EDA has been appropriated \$500 million to fund planning activities and public infrastructure projects that will help the region recover from the June, 2008 flooding events. This funding opportunity provides a 75 percent federal project match, which is significantly higher than that of traditional EDA funding opportunities. ***Although a formal inventory of projects will be developed during the Commission's planning process, any communities/organizations with "ready-to-go" projects that can create a positive economic impact in disaster declared counties should contact Kara Homan, Associate Economic Development Planner immediately at (920)751-4770 x 6817 or [khoman@eastcentralrpc.org](mailto:khoman@eastcentralrpc.org).***

## East Central Renews Contract with Outagamie County to assist with the Elderly and Disabled Transportation Assistance Program

At the request of Outagamie County, the East Central Wisconsin Regional Planning Commission has renewed its part-time staffing contract for assistance with the 85.21 County Elderly and Disabled Transportation Assistance Program in 2009. Principal Transportation Planner Jason Kakatsch will continue these services with Outagamie County.

The scope of work to be undertaken by the Commission will continue to include: writing the county's 85.21 grant for calendar year 2010 (gather department input, create budgets, draft text, hold public hearings, and publish the grant application) and attend other county or regional transportation meetings needed to successfully write and monitor the current 2009, 85.21 grant.

This contract could continue to be renewed annually thereafter following a review of the provisions and performance of staffing. The renewed contract was approved by both the East Central Wisconsin Regional Planning Commission and Outagamie County this past fall. For further information, please contact Jason Kakatsch via e-mail at [jkakatsch@eastcentralrpc.org](mailto:jkakatsch@eastcentralrpc.org) or by phone at (920)751-4770.

## Safe Routes to School Plans Completed

With the assistance of East Central staff, four safe routes to school committees have completed their Safe Routes to School (SRTS) Plans: Little Chute, Kimberly, Oshkosh, and Winneconne School Districts. The Safe Routes to School Program encourages K-8 students to walk or bike to school using safer routes. The SRTS planning process included conducting student surveys, parent surveys, bike and walk audits at and around participating schools, hosting a neighborhood/community meeting, and developing recommendations based on the safety issues that were identified. With the completion of these plans, communities and school districts will be eligible to apply for WisDOT SRTS non-infrastructure and infrastructure grants in 2010. More information regarding the Safe Routes to School Program can be found at [www.dot.wisconsin.gov/localgov/aid/saferoutes.htm](http://www.dot.wisconsin.gov/localgov/aid/saferoutes.htm) or by contacting Melissa Kraemer Badtke, East Central Safe Routes to School Coordinator at (920)751-4770.



## EDA, and Commission may have role in Economic Stimulus Package

Much speculation has occurred regarding the anticipated federal economic stimulus package. In fact, the Commission's "fast start" infrastructure list for the region, prepared at the request of the federal Economic Development Administration (EDA) in mid-December, may have added some fuel to the fire. The list is available for review on the Commission's website.

Nevertheless, it is reasonable to assume that the EDA will play at least a part in distributing a portion of the anticipated stimulus package. As the Commission serves as an Economic Development District (EDD) through the EDA, the Commission may therefore have a role in this process. EDA has informed the Commission that any stimulus funding available through EDA will likely have similar funding criteria to EDA's regular investment programs, including local match and project eligibility requirements.

Commission staff continues to monitor all federal legislation related to the economic stimulus, and is prepared to play a role in this effort should the services of our EDD be required. If you have a project in your community that is "ready-to-go" in 90 days, and would like to determine if it is eligible for EDA stimulus funding, please contact Kara Homan, Associate Economic Development Planner ([khoman@eastcentralrpc.org](mailto:khoman@eastcentralrpc.org); (920)751-4770).

## Commission Assists U.S. Census Bureau in Updating 2010 Census Boundaries



In early December, 2008 the Commission began assisting the U.S. Census Bureau with the 2010 Census Participant Statistical Area Program (2010 PSAP) for our region. The PSAP program allows the Commission, with input from county and local representatives, to review

and update the boundaries for census tracts, census block groups, and census designated places (CDPs).

According to Kara Homan, Associate Planner, "it is important to edit census boundaries to reflect changes in settlement patterns, identify emerging unincorporated areas, and ensure that resulting census statistical data meets the needs of communities within the East Central Region. We only get the chance to update these boundaries every 10 years, so let's do it in a way that is most beneficial to communities within our region."

Commission staff has set up meetings for each county to review proposed changes to the census geography and identify any additional modifications that may need to be made. The Census Bureau has given the Commission a March 26, 2009 deadline to complete the project. If you are interested in participating in any of these meetings, please contact Kara Homan, Associate Planner, at [khoman@eastcentralrpc.org](mailto:khoman@eastcentralrpc.org) or (920)751-4770.

## 2008 CEDS 5-Year Update Adopted and Available

Since 1984, the East Central Wisconsin Regional Planning Commission has served as the Economic Development District (EDD) through the U.S. Department of Commerce, Economic Development Administration (EDA). To maintain the EDD status, the EDA requires the Commission to submit an updated Comprehensive Economic Development Strategy (CEDS) every five years, and annual reports for all other years. The 2008 CEDS, adopted unanimously by the Commission on October 30, 2008, serves as a 5-year update. In doing so, the Commission made 81 local and regional economic development projects from throughout the region eligible for Economic Development Administration (EDA) funding.

The 2008 CEDS was developed through the invaluable assistance of the newly formed CEDS Strategy Committee comprised of public and private sector representatives. The 2008 CEDS was developed under the premise that it should be integrated with the Commission's recently adopted Regional Comprehensive Plan thus the economic development vision and goals are the same for both plans. The CEDS Strategy Committee was charged with prioritizing the region's economic development goals, which provides a more specific framework upon which to align Commission activities to diversify and strengthen the regional economy.

Copies of the 2008 CEDS are currently available on the Commission's website at <http://www.eastcentralrpc.org/planning> as a PDF file. Paper copies will be distributed throughout the region in February. To request a paper copy of the 2008 CEDS, learn more about the 2008 CEDS, or inquire about EDA funding opportunities, please contact Kara Homan, Associate Economic Development Planner, at [khoman@eastcentral.org](mailto:khoman@eastcentral.org) or (920)751-4770.

## East Central Joins Lighten Up Wisconsin 100-day Challenge!

East Central staff has joined companies, school districts, and municipalities in the Lighten Up Wisconsin 100-day Challenge. Lighten Up Wisconsin is a wellness program that focuses on improving health in the worksite setting. Research has shown that every \$1 invested in worksite wellness can yield a return of \$3.50 or more through decreased healthcare costs and increased productivity. The Lighten Up Wisconsin program has provided all participants with online weight and training log, personal journal, team message board, discussion forums, weekly prize challenges, healthy recipes, tools to develop and track personal goals, and links to health and fitness resources. For more information regarding this program, visit [www.lightenupwisconsin.com](http://www.lightenupwisconsin.com)

## EDA Announces "Excellence in Economic Development Awards 2009"

The Economic Development Administration (EDA) is pleased to announce the competition for the "EDA Excellence in Economic Development Awards 2009" to recognize innovative economic development accomplishments across the United States. The entry form and more information about the awards are located on-line at [www.eda.gov](http://www.eda.gov). EDA is accepting entries through April 16, 2009. If you have any questions, please contact Barbara Earman in EDA's Legislative and Intergovernmental Affairs Division at (202) 482-4521 or at [awards@eda.doc.gov](mailto:awards@eda.doc.gov).

## Waupaca/Chain O' Lakes SSA Plan Update Approved by Commission

The Waupaca / Chain 'O Lakes 2030 SSA Plan Update was approved by the Full Commission on January 30, 2009. East Central will prepare final edits and will submit the plan to WDNR for final approval consideration.

The Waupaca / Chain 'O Lakes 2030 Plan and all other administered SSA Plans can be viewed in pdf format on the Commission's website at [www.eastcentralrpc.org](http://www.eastcentralrpc.org). Any further needs or questions can be directed to Todd Verboomen or Joe Huffman at (920)751-4770.

## 2009 Technical Assistance Awards Approved

In October, 2008, a request for local technical assistance projects was sent to all member units of government (counties, towns, villages, and cities). A total of 27 project requests were received and ranked by staff for review by the Steering Committee and, in December 2008 sixteen (16) projects were selected for assistance as listed below. These new projects will be initiated during the course of 2009 while work continues on 12 additional local projects which, for various reasons, have carried over from the 2008 project selection process.

Please be aware that Commission staff can still provide communities with additional limited assistance throughout the year in the areas of transportation, economic development, demographic data services, and sewer

service planning. These programs areas are funded separately from the Technical Assistance Program, and therefore some limited staff time can be used on an 'as needed' basis throughout the year.

If you have additional needs throughout the year in these areas, please call Eric Fowle, Executive Director to discuss them in more detail. And lastly, our staff is always available for quick phone or e-mail questions. Please call us when you need to discuss a planning related issue or need some resources or direction on a particular planning subject. Our website, [www.eastcentralrpc.org](http://www.eastcentralrpc.org) and the information available can serve as a valuable tool for your community.

## 2009 Technical Assistance Project Awards

County	Member Community	Project Name / Description
Calumet	T. Harrison	Eisenhower/Midway Road Traffic Study
Calumet	T. Harrison	Local Road Planning (off. mapping/street stds./access controls, etc.)
Calumet	T. Harrison	Demographic Information for Update of Smart Growth Plan
Calumet	T. New Holstein	Sewered / Unsewered Development Issues
Calumet	C. Brillion	CDBG Grant Survey to Identify Target Neighborhood(s)
Fond du Lac	V. Oakfield	Zoning Ordinance Revisions for Multi-Family/Business Uses
Menominee	County	GIS Training / Parcel Mapping Project
Menominee	County	Creation of County Website
Shawano	County	Town Road Specs & Driveway Ordinance Development
Shawano	V. Bonduel	Local/Regional Traffic Issues (STH 117/STH 29)
Shawano	V. Bonduel	Local Trail Connection to Mountain Bay Trail
Outagamie	T. Ellington	Park Property Access to STH 76/CTH S
Outagamie	T. Ellington	Long-Range Sewer Service Planning Issues
Outagamie/Waupaca	C. New London	Open Space & Recreation Plan Update
Waupaca	County	Completion of Open Space & Recreation Plan Update
Waupaca	C. Waupaca	Upper South Park Master Plan
Waupaca	C. Waupaca	Sewered/Unsewered Development Issues



EAST CENTRAL WISCONSIN  
REGIONAL PLANNING COMMISSION  
400 AHNAIP STREET, SUITE 100  
MENASHA, WISCONSIN 54952-3311  
PHONE (920) 751-4770  
FAX (920) 751-4771  
[www.eastcentralrpc.org](http://www.eastcentralrpc.org)

PRESRT STD  
U.S. POSTAGE PAID  
Menasha, WI 54952  
Permit No. 94

ADDRESS SERVICE REQUESTED

#### COMMISSION OFFICERS

Dick Koeppen, Waupaca County  
Chair

Marshal Giese, Shawano County  
Vice-Chair

\*\*\*

Eric W. Fowle AICP  
Executive Director

Walt Raith  
Vicky Johnson  
Editors

The East Central Wisconsin Regional Planning Commission's CY 2009 planning program is supported by federal assistance. Specific funding for this report was provided by the Federal Highway Administration, Federal Transit Administration, the Wisconsin Department of Transportation, the Economic Development Administration, and the Wisconsin Department of Natural Resources.

# THINK SPRING!

## UPCOMING MEETINGS AND EVENTS

- ♦ **March 5 & 6, 2009**, *Wisconsin's Changing Water Resources*, 2009 American Water Resources Association (AWRA) Annual Meeting. For registration/information [www.awra.org/state/wisconsin](http://www.awra.org/state/wisconsin)
- ♦ **March 10, 2009, 1:00 P.M.**, *Fox Valley GIS User Group (FVGISUG) meeting*, Appleton City Hall. For more information [www.omni.com/fvgisusergroup](http://www.omni.com/fvgisusergroup)
- ♦ **March 25, 2009, 8:00 A.M. - Noon**, East Central SRTS Workshop, Menasha Public Library, Menasha. For more information contact Melissa Kraemer Badtke at (920)751-4770.
- ♦ **April 15, 2009, 9:00 A.M.**, *Northeast Wisconsin Regional Access to Transportation (NEWRAT) Committee*. ECWRPC Offices. For more information contact Jason Kakatsch at [jkakatsch@eastcentralrpc.org](mailto:jkakatsch@eastcentralrpc.org)
- ♦ **April 20, 2009, 1:00 P.M.**, *Reconnecting with the Earth, Healthy Foods, and Healthy Communities*, UW-Fox Valley, Room 1229. Free and open to the public with unreserved seating. Contact Jeff Kuepper at [jeff.kuepper@uwc.edu](mailto:jeff.kuepper@uwc.edu) for more information.
- ♦ **April 22, 2009, 9:00 A.M. - 5:00 P.M.**, *Green Innovations 2009 - Connecting Natural Capital to Economic Competitiveness*, UW-Green Bay. For registration/information contact Christina Trombley at [tromblec@uwgb.edu](mailto:tromblec@uwgb.edu) or [www.uwgb.edu/embi/workshop](http://www.uwgb.edu/embi/workshop)
- ♦ **April 24, 2009, 10:00 A.M.**, ECWRPC Quarterly Commission Meeting, ECWRPC Offices
- ♦ **April 24, 2009**, immediately following 10:00 meeting, ECWRPC Annual Meeting, ECWRPC Offices

Check our website for additional upcoming meetings and events at: <http://www.eastcentralrpc.org>