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**REGISTRATION**

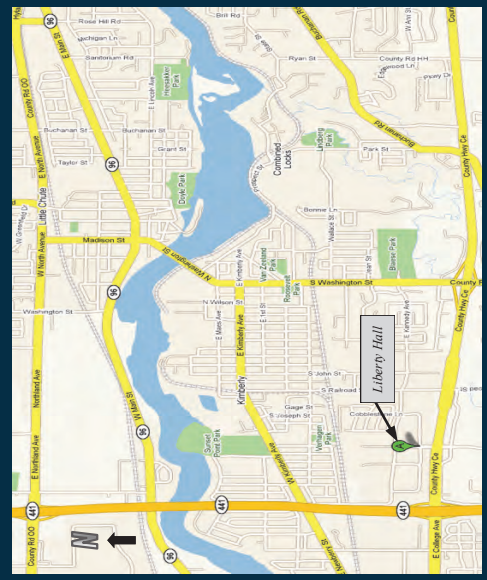
**Due to space limitations registration is required!**  
 Space is limited to 100 persons. Cost is \$15 per person to cover lunch and materials. Complete and submit the information below to ECWRPC via mail: 400 Ahnaip St., Suite 100, Menasha, WI 54952, email: vjohnson@eastcentralrpc.org, or fax: (920-751-4771).

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Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Municipality/Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Other Attendees: (Name and title)  
 \_\_\_\_\_  
 \_\_\_\_\_

Payment Options:  
**\$15 per person**  
 \_\_\_\_\_ Check enclosed (payable to ECWRPC)  
 \_\_\_\_\_ Pay at the door  
*Credit card payment is unavailable.*

ECWRPC  
 400 Ahnaip St., Suite 100  
 Menasha, WI 54952



**Comprehensive Planning**  
**Where do we go from here?**

**implementation**  
*A Time for Action*

Friday, August 27, 2010  
 8:30 A.M.—1:45 P.M.

Liberty Hall  
 800 Eisenhower Drive  
 Kimberly, WI

# Growth happens...

WILL YOUR PLAN SUPPORT THE RIGHT LAND USE DECISIONS?

ECWRPC and CLUE are proud to present:

"Comprehensive Planning, Where do we go from here?"

# Putting your Comprehensive Plan to work.....



## AGENDA



8:30 A.M. REGISTRATION AND CONTINENTAL BREAKFAST

9:00 A.M. WELCOME AND OPENING REMARKS

*Mr. Eric Fowle, AICP— Executive Director,  
East Central Wisconsin Regional Planning Commission, Menasha*

9:05 A.M. REVISIONS TO WISCONSIN'S COMPREHENSIVE PLANNING LAW

*Mr. Steve Hiniker, Executive Director  
1000 Friends of the Wisconsin, Madison*

9:45 A.M. LEGAL CHALLENGES ASSOCIATED WITH "SMARTH GROWTH" PLANS

*Mr. Rick Stadelman, Executive Director  
Wisconsin Towns Association, Shawano*

10:30 A.M. BREAK

10:45 A.M. UPDATING AND REVISING YOUR COMPREHENSIVE PLAN

*Ms. Rebecca Roberts, Land Use Specialist,  
Center for Land Use Education (CLUE), UW-Stevens Point*

11:45 A.M. SANDWICH LUNCH BUFFET

12:30 P.M. PANEL DISCUSSION ON PLAN IMPLEMENTATION AND MONITORING METHODS

### DISCUSSION PANELISTS

**Mr. Randy Leiker, Chair** — Town of Greenville

**Mr. Jason Angell, Director Of Planning & Economic Development** — City of Marshfield

**Ms. Melinda Barlow, County Planner** — Shawano County  
Planning & Development

**Ms. Diane Wessel, County Planner** — Marathon County

**Mr. John Williams, Senior Project Manager, FOTH** —  
Green Bay

**Mr. Warren Utecht, Vice President Planning Services,**  
Martenson & Eisele, Inc.— Menasha

1:30 P.M. REGIONAL COMPREHENSIVE PLAN IMPLEMENTATION & CLOSING REMARKS

*Mr. Eric Fowle, AICP— Executive Director,  
East Central Wisconsin Regional Planning  
Commission, Menasha*

1:45 P.M. ADJOURN

### EAST CENTRAL WISCONSIN RPC

Established in 1972, ECWRPC is a regional planning agency for East Central Wisconsin. Services cover all aspects of planning —

<http://www.eastcentralrpc.org>

### CENTER FOR LAND USE EDUCATION

CLUE was established in July 2000 as a joint venture between the College of Natural Resources at the University of Wisconsin - Stevens Point and the Cooperative Extension in collaboration with UW System institutions. It is a focal point for land use planning and management education —

<http://www.uwsp.edu/cnr/landcenter>



### COMPREHENSIVE PLANNING THE NEXT STEPS...

Changes Challenges Implementation Monitoring Revising Updating

"Comprehensive Planning: Where do we go from here?" will explore planning challenges facing local units of government, and residents as the East Central Region progresses into the 21st Century. This mini-conference will focus on what you as government officials, planners, and residents need to know as Comprehensive Plans are implemented and planning laws are adapted.