

## **Whose Plan is it Anyway?** A Case Study in Evaluating Public Participation and Intergovernmental Cooperation During the Planning Process

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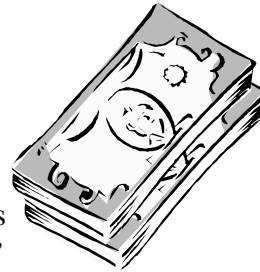
### **Influential Factors**

- No County Zoning – Town Zoning Only
- History of Relationships Between Communities Prior to Comprehensive Planning Law
- History of No Local Planning (In 2001, 3 of 28 communities had a plan)



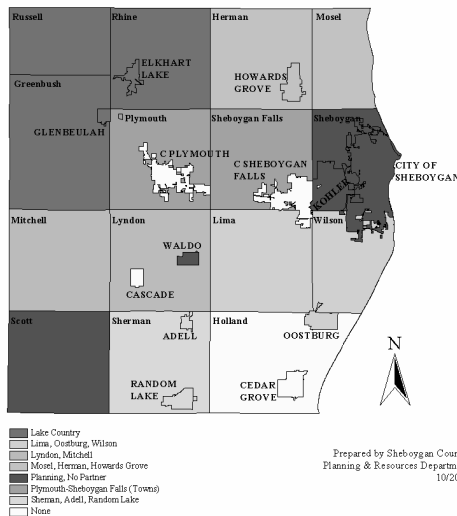
# Process

- Series of Workshops with UW-Extension to Communicate Requirements of 66.1001 & Get a Sense of the Direction the Towns Wanted the County to Take
  - Towns wanted a “framework” to get started, but little control of their planning process by the County.
- County “Smart Growth Grant”
  - Provides grants in the amount of \$5,000 to \$10,000 for Comprehensive Planning
  - Outlines specific requirements so a local plan can be “woven” into a County Plan.



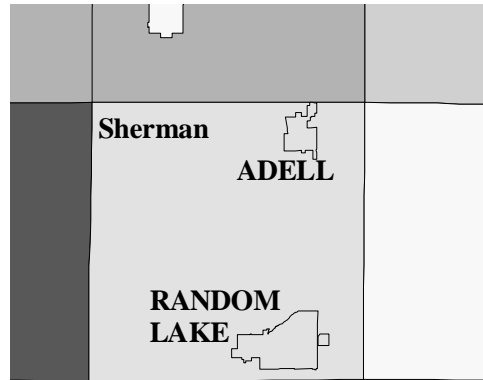
# Communities

Planning, Partnerships in Sheboygan County  
Comprehensive Planning Process, 2003-2008



## Case Study:

### Town of Sherman , Village of Adell, Village of Random Lake



Communities  
Lake Country  
Lima, Oostburg, Wilson  
Lyndon Mitchell  
Mosel, Herman, Howards  
None  
Planning, No Partner  
Sherman, Adell, Random Lake  
Plymouth-Falls



- Joint monthly meetings for the last 2 years
- UW-Extension staff worked as facilitator and developed a survey for each community and included questions for the “region”.

## Case Study: Village of Adell, Village of Random Lake, Town of Sherman

### Visioning:

- Developed vision and goal statements for each element based on survey results.
- Invited local “experts” to meetings to comment and provide input on draft vision and goal statements (e.g.- County Highway Commissioner, WisDOT, WeEnergies, local emergency responders)
- Revised vision and goal statements based on input from local “experts”
- Distributed draft vision and goal statements to all residents (via mail) for review (asked to rate level of agreement with each statement)
- Developed final vision and goal statements based on results of community input

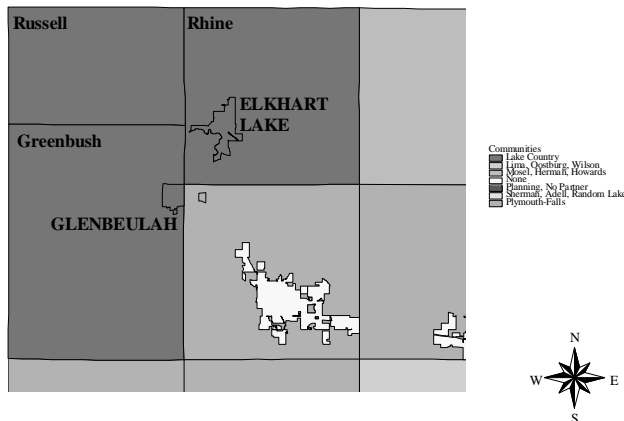


## Case Study: Village of Adell, Village of Random Lake, Town of Sherman

- UW-Extension and County Planning staff are providing technical assistance for plan writing and mapping. Bay Lake Regional Planning Commission provided a template document for general information in the local plan
- Each community has their own plan that also addresses regional issues, vision, and goals.
- Working on a cooperative boundary agreement as a result of this process.
- Final plan documents should be complete in 6-10 months.
- Total planning timeframe: 3 years
- Total plan cost: less than \$10,000 per community!

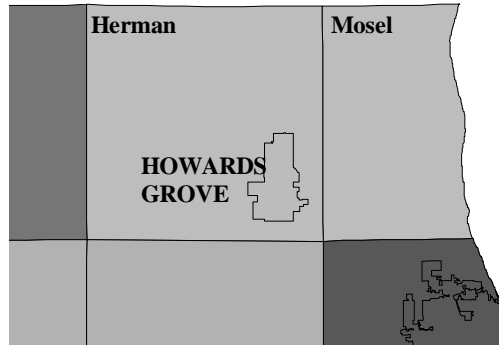


## "Lake Country" Group of Planning Communities

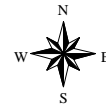


- Meeting jointly once a monthly for over 2 years- 2 representatives from each community on planning committee.
- Completed the survey process with UW-Extension.
- Developed draft vision and goal statements for the region and for the local communities.
- Finishing the process of local expert input on draft vision and goal statements.
- Should complete the planning process in 18-24 months.

## Town of Herman, Village of Howards Grove, Town of Mosel



Communities  
 Lake Country  
 Lima, Oostburg, Wilson  
 Lyndon-Mitchell  
 Mosel, Herman, Howards  
 None  
 Planning, No Partner  
 Sherman, Adell, Random Lake  
 Plymouth-Falls



- Meeting jointly with local delegates for about one year.
- Completed the survey process with UW-Extension.
- Developed draft vision and goal statements for the region and for the local communities.
- Completed the process of local expert input on draft vision and goal statements.
- Reviewing results from vision and goal statement resident input.
- Should complete the planning process in 18-24 months.

## Key “Ingredients”

- At least one local, elected official willing to take a leadership role (e.g.- Town Board Chairman, Village President, Mayor)
- At least one entity willing to take a lead role throughout the planning process (e.g.- UW-Extension, County Planning, Local Planning Authority, Consultant (\$\$), Regional Planning Commission)
- Perseverance and Patience!





## Progress

- 2003- 23 of 28 communities were part of a multijurisdictional plan application for State money.
- 2004- 19 of 28 communities participated in the application (one community changed their minds, the other three were nearly completed with their planning process).
- 2005- One single- jurisdiction plan application for the County, two multi-jurisdictional plan applications for two different groups of communities.
- 25 of 28 communities are in some stage of the comprehensive planning process