

## VISION STATEMENT:

"In 2030, efficient regional land use patterns foster healthy communities, individual community identity, and respect the natural environment."

### Issues & Opportunities:

- While regional growth will present redevelopment opportunities, it will also require additional land conversion.
- Decisions about land use impact our quality of life, land costs, the cost effectiveness of public services and our natural environment.
- Competition will occur between land uses. Accommodating projected growth will require tradeoffs between development proposals and the needs of the agricultural and forestry sectors.
- Community interests and property rights must be balanced to protect the rights of all citizens, minimize negative effects of various land uses and maximize the positive benefits of changing land use.
- Continued growth and development will impact the character of our communities and our region.



Farmland, Town of Hartland, Shawano County

### So What?

- Growth and development will:
  - consume farm, forest and open space lands.
  - impact natural and cultural resources.
  - create land use conflicts.
  - create a demand for additional public facilities and services.
- The density and design of urban/suburban land uses can :
  - determine the amount of land consumed for development.
  - impact the effectiveness, efficiency and cost of public and social services.
  - affect the quality of environment.
  - determine access to goods and services.
  - impact the mobility of non-drivers.
  - have health consequences.
- The density and location of rural development can:
  - determine the amount of land consumed for development.
  - fragment farm and forest land.
  - impact the cost of services.
  - impact our natural resources.
  - create conflict between homeowners, farmers, hunters, recreationalists and environmentalists.



Business Park, Neenah, Winnebago County

### Core Goals:

- Increase education and encourage informed choices regarding land use.
- Promote cooperation and coordination between governments, and between the government, private and nonprofit sectors to encourage innovation, choice and alternative transportation modes.
- Encourage an integrated approach to land use decision making that enhances and preserves community character, while balancing individual property rights and community interests.
- Promote efficient development to reduce land use conflicts, contain community costs and minimize pressure on our natural and cultural resources.
- Uniformly enforce existing regulations and standards.
- Encourage alternative agricultural methods and entities to meet niche markets.



Scattered Residential, Town of Nekimi, Winnebago County



### What's Next?

- June/July 2004:
  - Identify potential policies.
- August/September 2004:
  - Complete identification of policies, determine linkages.
- October/November 2004:
  - Select policies to carry forward.
  - Establish targets, identify lead/support roles.
- December 2004:
  - Draft land use chapter for Milestone Report #3.
- January 2005:
  - Milestone Report 3: Goals and Policies for Action submitted to East Central Commission for approval.