

SUMMARY OF PROCEEDINGS

CEDS Strategy Committee Meeting
East Central Wisconsin Regional Planning Commission
ECWRPC Offices
September 23, 2008

Kimberly Berg	Wisconsin Department of Workforce Development, OEA
Bob O'Donnell	UW Oshkosh, Wisconsin Small Business Development Center/UWEX
Helen Nagler	ECWRPC Commissioner/Outagamie County Board
David Thiel	Waupaca County Economic Development Corporation
Jim Resick	Outagamie County UW-Extension
Christian Tscheshlok	Fond du Lac County Economic Development Corporation
Mike Hendrick	Outagamie County Planning Department
Rich Scheurman	Private Citizen
Jim Van Dyke	City of Appleton
Kelly Hoxtell	Calumet County
Amy Pietsch	Fox Valley Technical College, Venture Center
Kara Homan	ECWRPC
Eric Fowle	ECWRPC

1. CALL MEETING TO ORDER

The meeting began at 1:05 PM.

2. WELCOMES AND INTRODUCTIONS

Ms. Homan asked those in attendance to introduce themselves, and what organization they represent.

3. APPROVE SUMMARY OF PROCEEDINGS FROM JUNE & JULY MEETINGS

Ms. Homan explained that at the July meeting, June's summary of proceedings (SOPs) was inadvertently omitted from discussion. Thus, this meeting, both SOPs were up for approval. Ms. Nagler made a motion to approve the SOPs from the June and July CEDS Strategy Committee meetings, while Ms. Hoxtell seconded. The motion passed unanimously.

4. FINAL DISCUSSION OF 2008 STRATEGY COMMITTEE RECOMMENDED PROJECTS

Ms. Homan stated that the regional recommended projects, as listed, were the result of discussion at the previous meeting. Ms. Pietsch stated that she thought another project to consider would be one related to immigration and the link to economic development. A general discussion occurred as to the merits of this project and whether immigration is linked to the growth of economies. Mr. Thiel added additional support to the potential project. The committee came to a general consensus and decided to add this initiative to the committee recommended projects.

6. REVIEW & FINALIZE REGIONAL INVENTORY PROJECT RANKINGS

Ms. Homan explained that the economic development inventory was a result of a survey sent out in mid 2008. The rankings, as presented, were the result of applying criteria that were

developed by staff and the steering committee at the previous strategy committee meeting. As some of the scoring criteria were subjective, she wanted to put it before the committee for final review and approval. A question was asked regarding the regional PDR/TDR program, and whether anything had been done on that level. Mr. Fowle explained that this was a project that was identified in the Commission's regional comprehensive plan, and that some initial discussions had taken place with some of the more urban counties.

A motion to approve the project rankings was made by Mr. Resick, and seconded by Mr. O'Donnell, passing unanimously.

7. REVIEW & FINALIZE PRIORITY ECONOMIC DEVELOPMENT GOALS

Ms. Homan presented the number of votes each goal had received, based on prior committee input. It was suggested that priority goals would be those that received at least five votes from committee members. With this criteria applied, a motion to approve the priority goals was made by Ms. Nagler, and seconded by Mr. Van Dyke, passing unanimously.

8. DISCUSS OBJECTIVES & PERFORMANCE MEASURES

Ms. Homan explained that the performance measures were items that would be revisited from year to year as part of the CEDS Annual report, to track the regional economy. Mr. Resick stated that he would like to see an indicator related to poverty levels, by county. Ms. Nagler concurred. Ms. Homan stated that she believed HUD published poverty tables yearly, and that data would be easy to track on an annual basis. With this addition, a motion to approve the objectives and performance measures was made by Ms. Hendrick, and seconded by Mr. Thiel, passing unanimously.

9. DISCUSS PRELIMINARY CEDS DRAFT, AND NEXT STEPS

Ms. Homan indicated that the committee should have received an email in the prior week indicating that the CEDS preliminary draft was available for review. In addition, she is distributing paper copies at today's meeting for them to mark up. Any comments must be received by Monday, September 29, as the official draft must be posted online by October 1 for a 30-day public review period. She stated that the 2008 CEDS would go before the Commission on October 31, and would be sent to EDA by the end of the year.

10. PUBLIC COMMENT

No public comment was received.

11. ADJOURN

A motion to adjourn the meeting was made by Mr. Hendrick, and seconded by Ms. Nagler, passing unanimously. The meeting adjourned at 2:25 PM.