

**2008 EAST CENTRAL WISCONSIN SPECIALIZED TRANSPORTATION COORDINATION ACTION PLAN**

Counties: Calumet, Fond du Lac, Green Lake, Marquette, Menominee, Outagamie, Shawano, Waupaca, Waushara, Winnebago

Facilitator: Jason Kakatsch, East Central Wisconsin RPC

Location: Liberty Hall, Kimberly

Date: 8/27/08

2006 Assessment of Needs, Gaps, and Challenges	2008 Assessment of Needs, Gaps, and Challenges	Limitations/Implementation Feasibility	Strategies, Projects, and Programs to Address Needs, Gaps, and Challenges
Maintain and expand volunteer driver base (especially in rural areas).	Maintain and expand volunteer driver base (especially in rural areas).	Reimbursement rate; IRS limitation for volunteer; auto insurance costs; price of gas; age of the volunteer drivers; distance of the trips	Federal and state restrictions (i.e. red tape) with regulations; Coordination and cooperation with the medical industry
Compensation and incentives for volunteer drivers without being penalized by taxes.	Compensation and incentives for volunteer drivers without being penalized by taxes.	Reimbursement rate; IRS limitation for volunteer; auto insurance costs; price of gas; age of the volunteer drivers; distance of the trips	Federal and state restrictions (i.e. red tape) with regulations; Coordination and cooperation with the medical industry
Increased funding	Increased funding	State and federal funding levels decreasing; costs are increasing; complexities of the current funding mechanisms;	State and federal changes need to occur; continued pursuit of alternative funds like 5310, New Freedom, WETAP, and STRAP
Lack of awareness and communication of new and existing funds.	Lack of awareness and communication of new and existing funds.	no primary resource for funding sources; limit resources for filling out grant applications and submitting reports for the grants	assistance for filling out grants and to do the necessary reports; streamlining the applications and reports
Insurance costs	Insurance costs	Increasing insurance costs; liability issues regarding insurance (i.e. using services across county lines)	Have entities "pool" together to purchase insurance; Coordinate an educational training on insurance
Fuel costs	Fuel costs	Increasing costs; shortfalls; budgeting how much fuel is needed in the next year; vendors won't guarantee the prices of the fuel	Agreements to purchase fuel together (i.e. discounts - Green Lake)
Operation costs in general	Operation costs in general	Increasing fares; State and federal funding decreasing or leveling out; repair costs increasing	Preventative maintenance programs;
Staffing shortages/cuts (doing more with less). Cost-effectiveness/cost vs. benefit analysis study	Staffing shortages/cuts (doing more with less). Cost-effectiveness/cost vs. benefit analysis study	Budget cuts; increases in operation costs (i.e. insurance and labor costs); transportation services competing with every other program in the county system; caps with County, State, and Federal governments; state and federal restrictions; staff time and the costs of doing a cost-benefit analysis see above	Continue coordination with other programs and agencies (i.e. share resources, coordinate trips); Doing a cost-benefit analysis on the transportation system (i.e. Winnebago County - League of Women Voters conducted this) see above
Weekend services	Weekend services	Costs/lack of funding	alternative funding services (i.e. New Freedom Program); pursue WETAP funding
Evening services	Evening services	see above	see above
Holiday services	Holiday services	see above	see above
Rural transportation - especially for low income, disabled, and elderly	Rural transportation - especially for low income, disabled, and elderly	Costs; distance; lack of service providers; volunteer drivers (maintaining and expanding); time	pursue STRAP funds
Duplication of services	Duplication of services	staff time	Coordination with adjacent counties and providers; network with other providers; yearly assessments; mobility management (i.e. potentially fund a mobility manager under the New Freedom program)
Catering to increasing volumes - elderly and disabled populations on the rise	Catering to increasing volumes - elderly and disabled populations on the rise	Costs; decreasing in funding levels; increase of elderly and disabled living at home; increasing trips for medical appointments	pursuit of additional funding (i.e. New Freedom)
Lack of transportation options	Lack of transportation options	state and federal restrictions (i.e. red tape)	transportation options for the general public
Competition between the public and private sector	Competition between the public and private sector	federal regulations	continue to discuss issues with lawmakers
Employment transportation	Employment transportation	Long distances of where people live	pursuit of WETAP funds
Identification of needed transportation services and the people that rely on them	Identification of needed transportation services and the people that rely on them	lack of awareness	expanding marketing efforts to get more information out on the transportation services that are provided; work with medical providers to provide this information
1 transportation for the general public - social trips	1 transportation for the general public - social trips	see above	see above
24 hour scheduling	24 hour scheduling	see above	see above

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Restrictions and Regulations			
Demand responsive service/shared ride taxi	Demand responsive service/shared ride taxi	costs of providing door-to-door services; only two tie-downs on the fixed route buses; coordination of trips	Increase in the demand of responsive service/shared ride taxi; software that would make the coordination of trips more efficient
Wheelchair transportation	Wheelchair transportation	number of tie-downs on fixed route buses; quality of service that you get (i.e. door-to-door); timing of using the system; training issues;	wheelchair accessible vehicles; training programs for drivers required (federal and state requirement)
Intercounty transportation	Intercounty transportation	Getting people in rural areas to various urban areas (i.e. getting people in Winnebago County to the Fox Cities) the urban fringe	Coordination issues; State and federal regulations and restrictions; Regional Transit Authority (RTA)
Urban fringe transportation	Urban fringe transportation		Industry and employers regarding transportation services; Connector Route in the Fox Cities
Air shuttle transportation	Air shuttle transportation		Pursue New Freedom funding; Coordination with the health care industry
Private rides for extremely ill patients	Private rides for extremely ill patients	Costs; Hospital discharges	reimbursement rates; Potentially using New Freedom funding to assist with medical trips; continuing to monitor and
Medical Assistance transportation	Medical Assistance transportation	levy barriers; reimbursement limitations of the Medicaid program.	see above
The number and complexity of State and Federal restrictions and regulations	The number and complexity of State and Federal restrictions and regulations	see above	see above
The ability for agencies and programs to share vehicles (i.e. school buses that are not in service)	The ability for agencies and programs to share vehicles (i.e. school buses that are not in service)	see above	see above
Veteran health care system affects transportation - must attend select hospitals throughout the State	Veteran health care system affects transportation - must attend select hospitals throughout the State	Veterans must attend select hospitals throughout the State	Coordination of the trips
Lack of awareness of some services provided	Lack of awareness of some services provided	see above	see above
Misconception of public transportation (only for the elderly, disabled, and low income).	Misconception of public transportation (only for the elderly, disabled, and low income).	lack of support of public transportation; attitudes	doing non-user surveys (i.e. find attitudes of non-users); more for profit employers to encourage the use of the public transportation; highlighting the tax breaks for the employers and the employees for using public transportation
Many want to maintain their independence driving - although some individuals are high risk.	Many want to maintain their independence driving - although some individuals are high risk.	attitudes and social barriers	education, marketing of the transportation services; enhancing the "cool" factor; training for those who want to use public transportation (i.e. Bus Buddy Program & Workforce Investment Act); work with the public transportation services for major social events
Communication barriers - language, cultural (i.e. Amish), isolation, etc.	Communication barriers - language, cultural (i.e. Amish), isolation, etc.	language, cultural barriers, isolation (i.e. rural areas)	education and marketing; cooperation between agencies
Public participation in important meetings /hearings	Public participation in important meetings /hearings	Getting public input from the clients	training programs see above
The transportation experience/environment may be overwhelming for many individuals	The transportation experience/environment may be overwhelming for many individuals	see above	
Transportation for seasonal residents	Transportation for seasonal residents (migrant. Works; students)	see above	see above
Develop, maintain, and/or expand marketing efforts	Develop, maintain, and/or expand marketing efforts	costs;	Increase marketing; public access (newspapers, agency newsletters, public television); letting the medical industry know of the transportation services that are provided in the area
Pooling of resources to reduce duplication, save money, and improve efficiency	Pooling of resources to reduce duplication, save money, and improve efficiency	see above	see above - coordination with future partners/agencies
Developing partnerships	Developing partnerships	see above	see above
Regional coordination/crossing municipal boundaries	Regional coordination/crossing municipal boundaries	see above	see above
More participation for the health care industry (i.e. CBRFs, nursing homes, hospitals, clinics, etc.) - short notice discharges in the middle of the night.	More participation for the health care industry (i.e. CBRFs, nursing homes, hospitals, clinics, etc.) - short notice discharges in the middle of the night.	see above	see above
Coordination of trips for veterans	Coordination of trips for veterans	see above	see above
Expansion or creation of Transportation Coordination Committees (TCCs)	Expansion or creation of Transportation Coordination Committees (TCCs)	participation and interest from individuals that should be at the table	expanding to get other agencies involved with TCCs (i.e. health care industry)
Concern over past brokerage system proposals (loss of local control, volunteer base, etc.)	Concern over past brokerage system proposals (loss of local control, volunteer base, etc.)	issue may keep coming back	continue to discuss issues with lawmakers
Education and Marketing			
Coordination and Cooperation			

<b>Land Use and Development</b>			
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Health care facilities and other establishments building in areas where transportation services are not provided (i.e. on the urban fringe)	Health care facilities and other establishments building in areas where transportation services are not provided (i.e. on the urban fringe)	see above	see above